



PRESS RELEASE

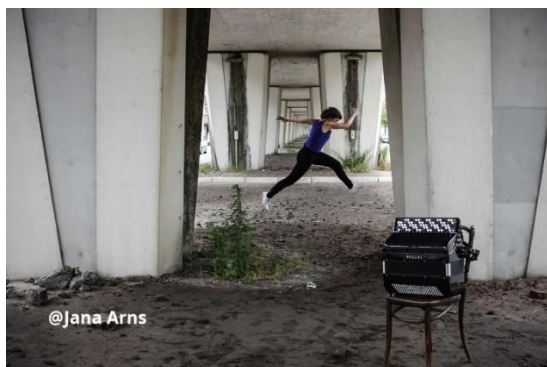
InterUrban: Presenting the Arts and Culture of Ghent, Belgium in Veszprém, Hungary The 2023 European Capital of Culture 30 January - 12 February 2023

25 January 2023 (Veszprém, Hungary) – The European Capital of Culture (ECoC) initiative is the most important programme facet of the European Union's cultural policy. The ECoC aims to bring the peoples of Europe closer together through culture. Being the 2023 European Capital of Culture offers a unique opportunity to promote the Bakony-Balaton region as a European creative and cultural centre; with Veszprém as its centre. It also provides a European, if not a world stage for the cultural riches of Veszprém's fellow UNESCO City of Music cities and its sister cities around the globe. Through [InterUrban](#), the amazing melodies, flavours and creative talents from **29 cities from 25 countries** are being brought to Veszprém and the Bakony-Balaton region. The featured InterUrban city will change every two weeks (see calendar below). The second city presented in the programme will be 2030 European Capital of Culture **Ghent, Belgium**. Ghent's tenure will last **30 January – 12 February 2023**. Featured performers from Ghent include **Sara Salvénius, Jef Neve & Teus Nobel, Barrière Movement Circus and Heebie Jeebie Jazz**:

'Veszprém-Balaton 2023 ECoC deals with all areas of culture. Whether it is gastronomy, visual arts, music, theatre, literature or even health culture, our programmes cover the widest possible range of genres. We not only consider it very important to make the traditions of Veszprém and the region more widely visible, but also to broaden our own horizons. As the current title holder of the Cultural Capital of Europe, we have a unique opportunity through the InterUrban programme to display the diverse cultures of our European neighbours, and further abroad, to people in Veszprém as well as the towns and villages of the Bakony-Balaton region. Countless exciting InterUrban programmes are on offer; from flamenco evenings from Seville to screenings of Finnish Moomin tales, to Japanese tea ceremonies'. - Aliz Markovits, CEO of Veszprém-Balaton 2023

InterUrban – Ghent Performances

Date	Time	Event	Location
3 February	19:00	Sara Salvénius Concert	Hangvilla, Brusznai u. 2, Veszprém
4 February	19:00	Sara Salvénius Concert	Zöld Élet Háza, Magyarpolány
10 February	19:00	Jef Neve & Teus Nobel - 100 Years Thielemans	Hangvilla, Brusznai u. 2, Veszprém
11 February	16:00	Barrière Movement Circus	Club Hall, Ágora (Municipal Cultural Theatre), Táborállás Park, Táborállás tér 1, Veszprém
11 February	18:00	Barrière Movement Circus	Club Hall, Ágora (Municipal Cultural Theatre), Táborállás park, Táborállás tér 1, Veszprém
12 February	10:00	Heebie Jeebie Jazz Concert	in the streets of the Egry József Housing Estate, Veszprém
12 February	16:00	Heebie Jeebie Jazz Concert	Papírkutya, Szabadság tér 9, Veszprém
12 February	20:00	Heebie Jeebie Jazz Concert	Papírkutya, Szabadság tér 9, Veszprém



Sara Salvérius - In Sara Salvérius' deft hands, the accordion becomes an instrument of lyrical highs and lows, of joy and intimate confession. Her darker shades of folksy melodies exert a magnetic pull on the listener; making us cry those unshed tears then sigh with relief at the incessant circle of ups and downs that is life. Her latest album *Equinox* is wedged in a pivotal moment: when darkness gives over to growing light.

Barrière - All the fun and mischief that can be had around an old train barrier, Barrière are having it. The four artists are seasoned performers, so they take the obstacles presented by said object in

stride with humour and skill. Live music accompanies the skilful stumbling and funny faltering in this piece of street theatre performed on stage at the Agora. A quaintly charming act for young and old.

'In our city, music is an integral and defining part of everyday life. It is no coincidence that Veszprém was awarded the title of City of Music by the United Nations Educational, Scientific and Cultural Organization (UNESCO) in 2019. Music and other arts contribute to the lives of individuals and at every level of society. It is important to note that up until now Veszprém's cultural life has already been extremely versatile and colourful. However, with the title of European Capital of Culture, we can organise even more varied musical, artistic and cultural programmes. InterUrban is one of many VEB 2023 projects that reinforces this. We can become more familiar with the musicality of other cultures; but at the same time, we will get a glimpse into the unique world of



almost 30 other cities from around the globe. We, from Veszprém would like to use this opportunity to share our own cultural offerings, while welcoming the possibility to experience many other diverse artistic adventures from other cities'. - **Gyula Porga, Mayor of Veszprém**



Heebie Jeebie Jazz - When young folks take you to the roaring (nineteen-) twenties, there is no turning back: you have to shake, wiggle and jive along. The three musicians and one dancer who make up Heebie Jeebie Jazz got everything right: the tunes, the moves, the clothes and even the props - find yourself in a precise

replica of a hundred-years old interior in the middle of downtown Veszprém. Part street-theatre, part jiggly gig, the Heebie Jeebies are bound to make you smile and join the fun.

Jef Neve – 'Teus Nobel, 100 years Toots Thielemans' - The best of Belgian jazz condensed into a duo remembering a third. Jef Neve is currently the most successful Belgian jazz artist, pianist and composer; while Dutch trumpeter **Teus Nobel** is at the forefront of contemporary jazz. Since 2017, their close-knit partnership has been commemorating **Toots Thielemans**, the father of Belgian jazz, who would have turned 100 in 2022. Personal stories and tunes from Toots's cinematic repertoire conjure a vivid impression of a genius while delivering exquisite music.





Background of the InterUrban Project

A photographer from Katowice, a singer from Trenčín, or even a Finnish Moomin from Tampere may move into your neighbourhood; or maybe appear at the nearest railway station. You might unexpectedly run into a flamenco guitarist from Seville, an Ibagué fiesta or traditional Colombian folk music and dance in Veszprém, on the shores of Lake Balaton or in a shady Bakony village store. Music is the main focus, but each city will bring something it is particularly proud of. Almost everything is showcased during the year-long programme, from fine arts to sports to gastronomy. What links Veszprém to Seville, Ghent, or Kingston, Jamaica? Music plays a prominent role in everyday life in cities. Not a week goes by without a musical programme for young and old, amateurs and professionals. Around the world, nearly 60 cities proudly bear the UNESCO City of Music label –they are the main protagonists who make up the InterUrban cultural mosaic. [Veszprém earned its UNESCO City of Music title in 2019](#). Sister cities with whom we have a decades-long friendship, and former and future European Capitals of Culture will also arrive to Veszprém to participate.

Kaunas, Lithuania - 16-29 January
Ghent, Belgium - 30 January - 12 February
London, Canada - 13-26 February
Timisoara, Romania - 27 February-12 March
Katowice, Poland - 13-26 March
Liverpool, UK - 27 March - 9 April
Bologna, Italy - 10-23 April
Novi Sad, Serbia - 24 April - 7 May
Chemnitz and **Bottrop**, Germany - 8-21 May
Sevilla, Spain - 22 May - 4 June
Nova Gorica, Slovenia - 5-18 June
Tampere and **Rovaniemi**, Finland - 19 June - 2 July
Elefsina, Greece - 3-16 July

Kingston, Jamaica - 17-30 July
Bodø, Norway - 31 July-13 August
Praia, Cape Verde Islands - 14-27 August
Skopje, Macedonia - 28 August-10 September
Brno, Czech Republic - 11-24 September
Hamamatsu, Japan - 25 September - 8 October
Gyumri, Armenia - 9-22 October
Tartu, Estonia - 23 October - 5 November
Ibagué, Columbia - 6-19 November
Trencin and **Nitra**, Slovakia - 20 November - 3 December
Tel-Aviv and **Tirat Carmel**, Israel - 4-17 December
Bad Ischl, Austria - 18-31 December

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